

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	24	(display\$3 render\$3 show\$3 present\$3) SAME (media multimedia content video audio movie\$1 music tune ad \$1 advertis\$5 commercial\$1 infomercial\$1 promotion\$1 incentive\$1) SAME (preference interest profile habit favorite inclination propensity) SAME (bid proposition) WITH (advertiser \$1 (ad\$1 ADJ provider) (ad \$1 ADJ supplier) (ad\$1 ADJ agenc\$3) (advertis\$5 ADJ provider) (advertis\$5 ADJ supplier) (advertis\$5 ADJ agenc\$3)) WITH (auction (competitive ADJ sale))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/18 11:36
L2	7	1 AND (@ad<"20010914" @rlad<"20010914")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/18 11:37

EAST Search History (I nterference)

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12/ 18/ 10 12:11:42 PM**H:\ east\ workspaces\ 10035172.w sp**